



KGW
1501 SW Jefferson
Portland, OR 97201

Media Partners Inc.
8215 SW Tualatin Sherwood Rd
Suite 200
Tualatin, OR 97062-8441

Contract # 852872

Schedule Dates 09/24/12-11/04/12
Advertiser Salmon For All (39949)
Agency/T-Code Media Partners Inc. (1970)/133859152
Product Political - Ballot Issue (1195)
Brand NO ON 81 (177164)
Salesperson Brown, Craig (1104)
Sales Office KGW - Portland
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Issue - Agency
Billing Type Weekly/Irregular
Comments OT 112950/252 KG 9/5/12
RT 87450/205 KG 9/25/12

Date Entered 09/05/12
Last Modified 10/31/12
Entered By Karen Good
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,117.50
Net Total \$74,332.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Sep. 2012	47	\$18,825.00
Oct. 2012	120	\$53,700.00
Nov. 2012	31	\$14,925.00
Grand Total:	198	\$87,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	4:58A- 5:57A (PT)		1	1	1	1	1			5	\$175.00	\$875.00	Portland (KGW) (KGW)		9/5/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	4:58A- 5:57A (PT)		1	1	1	1	1			5	\$175.00	\$875.00	Portland (KGW) (KGW)		9/5/12
3.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	4:58A- 5:57A (PT)		1	1	1	1	1			5	\$175.00	\$875.00	Portland (KGW) (KGW)		9/5/12
5.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	4:58A- 5:57A (PT)		1	1	1	1	1			5	\$175.00	\$875.00	Portland (KGW) (KGW)		9/5/12
6.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:58A- 5:57A (PT)		1	1	1	1	1			5	\$175.00	\$875.00	Portland (KGW) (KGW)		9/5/12
7.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	9A- 10A (PT)		1	1	1	1	1			5	\$275.00	\$1,375.00	Portland (KGW) (KGW)		9/5/12
8.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	9A- 10A (PT)		1	1	1	1	1			5	\$275.00	\$1,375.00	Portland (KGW) (KGW)		9/5/12
9.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	9A- 10A (PT)		1	1	1	1	1			5	\$275.00	\$1,375.00	Portland (KGW) (KGW)		9/5/12
11.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	9A- 10A (PT)		1	1	1	1	1			5	\$275.00	\$1,375.00	Portland (KGW) (KGW)		9/5/12
12.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	9A- 10A (PT)		1	1	1	1	1			4	\$275.00	\$1,100.00	Portland (KGW) (KGW)		9/5/12
13.0	Normal Line / SPOT	09/24/12-09/28/12	5	:30	11A- 11:59A (PT)	4	X	X	X	X	X			4	\$125.00	\$500.00	Portland (KGW) (KGW)		9/5/12
14.0	Normal Line / SPOT	10/08/12-10/12/12	5	:30	11A- 11:59A (PT)	2	X	X	X	X	X			2	\$125.00	\$250.00	Portland (KGW) (KGW)		9/5/12
16.0	Normal Line / SPOT	10/22/12-10/26/12	5	:30	11A- 11:59A (PT)	2	X	X	X	X	X			2	\$125.00	\$250.00	Portland (KGW) (KGW)		9/5/12
17.0	Normal Line / SPOT	10/29/12-11/02/12	5	:30	11A- 11:59A (PT)	2	X	X	X	X	X			2	\$125.00	\$250.00	Portland (KGW) (KGW)		9/5/12

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18.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	11:59A- 12:31P (PT)	4	X	X	X	X	X			4	\$325.00	\$1,300.00	Portland (KGW) (KGW)		9/5/12
19.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	11:59A- 12:31P (PT)	4	X	X	X	X	X			4	\$325.00	\$1,300.00	Portland (KGW) (KGW)		9/5/12
20.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	11:59A- 12:31P (PT)	4	X	X	X	X	X			4	\$325.00	\$1,300.00	Portland (KGW) (KGW)		9/5/12
22.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	11:59A- 12:31P (PT)	4	X	X	X	X	X			4	\$325.00	\$1,300.00	Portland (KGW) (KGW)		9/5/12
23.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	11:59A- 12:31P (PT)	4	X	X	X	X	X			3	\$325.00	\$975.00	Portland (KGW) (KGW)		9/5/12
24.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	12:31P- 12:57P (PT)	4	X	X	X	X	X			4	\$125.00	\$500.00	Portland (KGW) (KGW)		9/5/12
25.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	12:31P- 12:57P (PT)	4	X	X	X	X	X			3	\$125.00	\$375.00	Portland (KGW) (KGW)		9/5/12
26.0	Normal Line / SPOT	10/08/12-10/12/12	3	:30	12:31P- 12:57P (PT)	4	X	X	X	X	X			3	\$125.00	\$375.00	Portland (KGW) (KGW)		9/5/12
28.0	Normal Line / SPOT	10/22/12-10/26/12	3	:30	12:31P- 12:57P (PT)	4	X	X	X	X	X			3	\$125.00	\$375.00	Portland (KGW) (KGW)		9/5/12
29.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12:31P- 12:57P (PT)	4	X	X	X	X	X			1	\$125.00	\$125.00	Portland (KGW) (KGW)		9/5/12
30.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	2:58P- 4P (PT)	3	X	X	X	X	X			3	\$300.00	\$900.00	Portland (KGW) (KGW)		9/5/12
31.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	2:58P- 4P (PT)	3	X	X	X	X	X			3	\$300.00	\$900.00	Portland (KGW) (KGW)		9/5/12
32.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	2:58P- 4P (PT)	3	X	X	X	X	X			2	\$300.00	\$600.00	Portland (KGW) (KGW)		9/5/12
34.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	2:58P- 4P (PT)	3	X	X	X	X	X			3	\$300.00	\$900.00	Portland (KGW) (KGW)		9/5/12

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35.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	2:58P- 4P (PT)	3	X	X	X	X	X			3	\$300.00	\$900.00	Portland (KGW) (KGW)		9/5/12
36.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	4:57P- 5:30P (PT)	4	X	X	X	X	X			4	\$700.00	\$2,800.00	Portland (KGW) (KGW)		9/5/12
37.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	4:57P- 5:30P (PT)	4	X	X	X	X	X			4	\$700.00	\$2,800.00	Portland (KGW) (KGW)		9/5/12
38.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	4:57P- 5:30P (PT)	4	X	X	X	X	X			3	\$700.00	\$2,100.00	Portland (KGW) (KGW)		9/5/12
40.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	4:57P- 5:30P (PT)	4	X	X	X	X	X			3	\$700.00	\$2,100.00	Portland (KGW) (KGW)		9/5/12
41.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4:57P- 5:30P (PT)	4	X	X	X	X	X			1	\$700.00	\$700.00	Portland (KGW) (KGW)		9/5/12
42.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	5:59P- 7P (PT)	4	X	X	X	X	X			4	\$700.00	\$2,800.00	Portland (KGW) (KGW)		9/5/12
43.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	5:59P- 7P (PT)	4	X	X	X	X	X			4	\$700.00	\$2,800.00	Portland (KGW) (KGW)		9/5/12
44.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	5:59P- 7P (PT)	4	X	X	X	X	X			4	\$700.00	\$2,800.00	Portland (KGW) (KGW)		9/5/12
46.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	5:59P- 7P (PT)	4	X	X	X	X	X			3	\$700.00	\$2,100.00	Portland (KGW) (KGW)		9/5/12
47.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	5:59P- 7P (PT)	4	X	X	X	X	X			2	\$700.00	\$1,400.00	Portland (KGW) (KGW)		9/5/12
48.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	7P- 7:29P (PT)	3	X	X	X	X	X			3	\$425.00	\$1,275.00	Portland (KGW) (KGW)		9/5/12
49.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	7P- 7:29P (PT)	3	X	X	X	X	X			3	\$425.00	\$1,275.00	Portland (KGW) (KGW)		9/5/12
50.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	7P- 7:29P (PT)	3	X	X	X	X	X			2	\$425.00	\$850.00	Portland (KGW) (KGW)		9/5/12

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52.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	10:59P- 11:34P (PT)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	Portland (KGW) (KGW)		9/5/12
53.0	Normal Line / SPOT	10/01/12-10/05/12	4	:30	10:59P- 11:34P (PT)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	Portland (KGW) (KGW)		9/5/12
54.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	10:59P- 11:34P (PT)	3	X	X	X	X	X			2	\$750.00	\$1,500.00	Portland (KGW) (KGW)		9/5/12
56.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	10:59P- 11:34P (PT)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	Portland (KGW) (KGW)		9/5/12
57.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	10:59P- 11:34P (PT)	3	X	X	X	X	X			3	\$750.00	\$2,250.00	Portland (KGW) (KGW)		9/5/12
58.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	11:34P- 12:37A (PT)	2	X	X	X	X	X			2	\$400.00	\$800.00	Portland (KGW) (KGW)		9/5/12
59.0	Normal Line / SPOT	10/08/12-10/12/12	4	:30	11:34P- 12:37A (PT)	2	X	X	X	X	X			2	\$400.00	\$800.00	Portland (KGW) (KGW)		9/5/12
60.0	Normal Line / SPOT	10/22/12-10/26/12	4	:30	11:34P- 12:37A (PT)	2	X	X	X	X	X			2	\$400.00	\$800.00	Portland (KGW) (KGW)		9/5/12
62.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	9P- Law and Order SVU				1					1	\$2,300.00	\$2,300.00	Portland (KGW) (KGW)		9/5/12
63.0	Normal Line / SPOT	10/05/12-10/05/12	4	:30	9P- Grimm						1			1	\$4,500.00	\$4,500.00	Portland (KGW) (KGW)		9/5/12
65.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	9:58P- Private Practice								1	1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)		9/5/12
66.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9:58P- Private Practice								1	1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)		9/5/12
67.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	5P- 6P (PT)							1		1	\$350.00	\$350.00	Portland (KGW) (KGW)		9/5/12
68.0	Normal Line / SPOT	10/06/12-10/06/12	4	:30	5P- 6P (PT)							1			\$350.00		Portland (KGW) (KGW)		9/5/12

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69.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	5P- 6P (PT)							1		1	\$350.00	\$350.00	Portland (KGW) (KGW)		9/5/12
71.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	5P- 6P (PT)							1		1	\$350.00	\$350.00	Portland (KGW) (KGW)		9/5/12
72.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5P- 6P (PT)							1			\$350.00		Portland (KGW) (KGW)		9/5/12
73.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	10:59P- 11:29P (PT)							1		1	\$550.00	\$550.00	Portland (KGW) (KGW)		9/5/12
74.0	Normal Line / SPOT	10/06/12-10/06/12	3	:30	10:59P- 11:29P (PT)							1		1	\$550.00	\$550.00	Portland (KGW) (KGW)		9/5/12
75.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	10:59P- 11:29P (PT)							1		1	\$550.00	\$550.00	Portland (KGW) (KGW)		9/5/12
77.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	10:59P- 11:29P (PT)							1		1	\$550.00	\$550.00	Portland (KGW) (KGW)		9/5/12
78.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	10:59P- 11:29P (PT)							1		1	\$550.00	\$550.00	Portland (KGW) (KGW)		9/5/12
79.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	11:29P- 1:03A (PT)							1		1	\$800.00	\$800.00	Portland (KGW) (KGW)		9/5/12
81.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:29P- 1:03A (PT)							1		1	\$800.00	\$800.00	Portland (KGW) (KGW)		9/5/12
82.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	5:58A- 8:58A (PT)								1	1	\$250.00	\$250.00	Portland (KGW) (KGW)		9/5/12
83.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	5:58A- 8:58A (PT)								1	1	\$250.00	\$250.00	Portland (KGW) (KGW)		9/5/12
84.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	5:58A- 8:58A (PT)								1	1	\$250.00	\$250.00	Portland (KGW) (KGW)		9/5/12
85.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	11P- 11:35P (PT)								1	1	\$500.00	\$500.00	Portland (KGW) (KGW)		9/5/12

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RT 87450/205 KG 9/25/12

Date Entered 09/05/12
Last Modified 10/31/12
Entered By Karen Good
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$13,117.50
Net Total \$74,332.50
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Sep. 2012	47	\$18,825.00
Oct. 2012	120	\$53,700.00
Nov. 2012	31	\$14,925.00
Grand Total:	198	\$87,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
86.0	Normal Line / SPOT	10/07/12-10/07/12	4	:30	11P- 11:35P (PT)								1	1	\$500.00	\$500.00	Portland (KGW) (KGW)		9/5/12
87.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	11P- 11:35P (PT)								1	1	\$500.00	\$500.00	Portland (KGW) (KGW)		9/5/12
89.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11P- 11:35P (PT)								1	1	\$500.00	\$500.00	Portland (KGW) (KGW)		9/5/12
90.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11P- 11:35P (PT)								1	1	\$500.00	\$500.00	Portland (KGW) (KGW)		9/5/12
91.0	M/G For 68.0.1 / SPOT	10/06/12-10/06/12	6	:30	10P- Dateline NBC							1		1	\$350.00	\$350.00	Portland (KGW) (KGW)	MG 5p News 10/6	9/13/12
92.0	M/G For 25.0.1 / SPOT	10/26/12-10/26/12	3	:30	12:31P- 12:57P (PT)						1			1	\$125.00	\$125.00	Portland (KGW) (KGW)	MG Millionaire 10/1	10/5/12
93.1	M/G For 72.0.1 / SPOT	10/22/12-10/22/12	5	:30	9P- News @ 9p		1							1	\$350.00	\$350.00	Portland (KGW) (KGW)	MG Sat 5p 11/3	10/18/12
94.1	M/G For 46.0.1 / SPOT	10/22/12-10/22/12	5	:30	10P- Dateline NBC		1							1	\$700.00	\$700.00	Portland (KGW) (KGW)	MG 6p 10/23	10/18/12
95.0	M/G For 26.0.1 / SPOT	11/02/12-11/02/12	5	:30	12:31P- 12:57P (PT)						1				\$125.00		Portland (KGW) (KGW)	MG Millionaire 10/12	10/18/12
96.0	M/G For 40.0.1 / SPOT	11/01/12-11/01/12	6	:30	10:01P- Rock Center with Brian Williams					1				1	\$700.00	\$700.00	Portland (KGW) (KGW)	MG 5p 10/22	10/23/12
97.0	M/G For 28.0.1 / SPOT	10/27/12-10/27/12	6	:30	5:58A- 9A (PT)							1		1	\$125.00	\$125.00	Portland (KGW) (KGW)	MG Millionaire 10/22	10/25/12
98.0	M/G For 95.0.1 / SPOT	11/02/12-11/02/12	4	:30	12:31P- 12:57P (PT)						1				\$125.00		Portland (KGW) (KGW)	MG Millionaire 10/12	10/26/12
99.0	M/G For 29.0.2,29.0.3,41.0.1 / SPOT	11/02/12-11/02/12	2	:30	6:58A- 9A (PT)						1			1	\$950.00	\$950.00	Portland (KGW) (KGW)	MG 2x Millionaire 1 x 5p news	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



KGW
1501 SW Jefferson
Portland, OR 97201

Media Partners Inc.
8215 SW Tualatin Sherwood Rd
Suite 200
Tualatin, OR 97062-8441

Contract # 852872

Schedule Dates 09/24/12-11/04/12
Advertiser Salmon For All (39949)
Agency/T-Code Media Partners Inc. (1970)/133859152
Product Political - Ballot Issue (1195)
Brand NO ON 81 (177164)
Salesperson Brown, Craig (1104)
Sales Office KGW - Portland
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Issue - Agency
Billing Type Weekly/Irregular
Comments OT 112950/252 KG 9/5/12
RT 87450/205 KG 9/25/12

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100.0	M/G For 98.0.1,41.0.3,47.0.1 / SPOT	10/31/12-10/31/12	3	:30	7P- Blazers Basketball				1					1	\$1,450.00	\$1,450.00	Portland (KGW) (KGW)	MG Millionaire 10/12, 5p 10/29 & 6p 10/29	10/31/12
101.0	M/G For 12.0.1,23.0.1,29.0.1,41.0.2 / SPOT	10/31/12-10/31/12	3	:30	7P- Blazers Basketball				1					1	\$1,500.00	\$1,500.00	Portland (KGW) (KGW)	MG Today II, Tonight, Millionaire, 5p	10/31/12
102.0	M/G For 47.0.2 / NFL - Pre Game Show	11/04/12-11/04/12	5	:30	3:57P- Football Night in America								1	1	\$700.00	\$700.00	Portland (KGW) (KGW)	MG 6p 10/29	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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